Launching Decentralized Autonomous Organizations On Aragon
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Road to release
What is a DAO?

D  Decentralized - Anyone can participate from anywhere in the world

A  Autonomous - Without an intermediary

O  Organization - Self governance
The first DAO
The DAO

- Look how much I have.
- Can I hold it?

- crypto-comics.com
What is Aragon?

- aragonOS
- aragonPM
- aragonAPI
- aragonUI
- aragonCLI

Learn more at hack.aragon.org
What is Aragon?

Demo
Overview

We're approaching a zeitgeist opportunity in the Colorado Blockchain community to implement, experiment, and blaze the trail of utilizing a DAO framework. A DAMit especially lends itself to the Colorado Blockchain meetup culture and structure, and in turn could also potentially be applied globally to cultivate similar communities.

What is a Reputation Democracy?

A flat hierarchy, liquid democracy that facilitates its constituents' ability to earn a consequential voice by associating one's accrued reputation with their voting weight in organizational decision making processes.
Understanding the problems

- **D**: Centralized hierarchical structures based on seniority instead of merit (with decisions being made behind closed doors by higher-ups) lack representation from the community and transparency in process.

- **A**: Collaboration is messy, and measuring contributions over time in a peer-to-peer mental ledger is unsustainable. We need the right tooling to aggregate these metrics and automate the assessment.

- **O**: Governance isn’t always fun, and it’s difficult to get members of a community to participate, especially in a consistent manner. We need to find the right incentive structures so that members are more aligned to contribute in consistently meaningful ways.
Create an automated platform for incentivized collaboration by mode of gamified participation - enabling governance in an accessible, transparent, and entertaining fashion by utilizing bounties, reputation, and skills tracking - where participants neither need to know or trust one another to work towards the agreed upon objectives of an organization.
Target audience

While reputation democracies could be applied to virtually *any organization*, some examples include:

- Co-ops
- Labor unions
- Gaming clans
- Meetup groups
- P2P insurance pools
- Collaborative blogging platforms
- And many more...
MeetUp Mark

Mark is a Colorado Blockchain meetup organizer and attendee. He frequently hosts and attends meetups, but finds it difficult to lock down reliable volunteers to record his meetups and lacks the equipment and know-how to do it himself. He’ll also often post events in Slack.

Skills:

- Hosting: 75%
- Attending: 83%
- Volunteering: 17%
- Outreach: 42%
Persona 1

Gamer Gabby

Gabby focuses mostly on battling and occasionally goes on quests or raids with her clan, though she finds that the raids the leaders choose are often raids she’s not interested in. In these cases she’ll idly farm, earning materials for the clan.

Skills:

- Raids: 19%
- PvP: 92%
- Quests: 43%
- Farming: 64%
Introducing: Aragon Colonies

Bridging the gap between reputation and democracy

Once reputation is established, members of a DAMit can participate in the decision making processes of the community - with the amount of reputation accrued representing the weight of a member’s vote applied to a proposal. This is utilized to resolve issues such as:

- Funds allocation
- Future raid destinations
- Charter direction
- Buidlathon speaker selection TCR
Evolutionary feedback loop of a DAMIt

Create Bounties
Tasks are assigned a monetary value and published for workers to accept

Work and Participate
Members either fulfill tasks or collaborate online to earn money or reputation

Propose and Vote
Members use collected reputation to stake on proposals and vote on organizational decisions

Upgrade
The community implements passing proposals. Lather, rinse, repeat
Spotlight on **Membership Dues Extension**

The crutch of financing for *most* organizations

Requires members to pay a recurring EIP 1337 subscription for membership and voting capabilities to remain active.
Road to release

- **JAN** Kickoff Presentation
- **FEB** ETHDenver Aragon Colony app and extensions
- **MAR** 3rd Party Integrations Plugins for monitoring participation and automatically assigning reputation
- **APR** Beta Release Begin three month testing phase
- **MAY**
- **AUG** Launch Release to general public
Thank you!

Keep an eye out for @TheDenverDAO, coming soon to a device near you!

@proofoftom - Tommy Cox

github.com/DenverDAO

DenverDAO.org (Coming soon)